Typography

Principal:
Font sizes (pt) follow multiply of 4, besides H5 and button text. (H5 is 14pt, Button text is 13pt)

H1:
Roboto Mono Medium/ Size 37px (52pt), Line space 60pt,

#000000

37px DOUBLE BARREL IS DESIGNED FOR ONE THING ONLY—TO GIVE YOU THE BEST VAPORIZING EXPERIENCE IN THE WORLD

[With caption] Caption: H6

LEGENDARY MASTER GROWER

BUBBA KUSH

[With pullquote] Pullquote: H1

"LOREM"

Mobile H1:
Roboto Mono Medium/ Size 26px (36pt), Line space 44pt, Paragraph space 44pt

#000000

26px DOUBLE BARREL IS DESIGNED FOR ONE THING ONLY

"LOREM"

H2:
Roboto Mono Medium/ Size 24px (36pt), Line space 36pt

#000000

24px CANNABIS CUP

H3:
Roboto Mono Regular/ Size 14px (20pt), Line space 28pt, Paragraph space 28pt
*Charactor spacing 0.5pt *Underlined

#000000

14px TOKYO SMOKE

H4:
Roboto Regular/ Size 14px (20pt), Line space 28pt
*Charactor spacing 0.5pt

#000000

14px 849 Ocean Avenue
Santa Monica, CA
917-960-0305
tokyosmoke.com

H5:
Roboto Mono Regular/ Size 11px (14pt), Line space 22pt
*Charactor spacing 0.5pt

#000000

11px SLIDE IN KNUCKLES

H6:
Roboto Mono Medium/ Size 9px (12pt), Line space 16pt
*Charactor spacing 1pt

#000000

9px EMAIL

<p>:
Roboto Regular/ Size 14px (20pt), Line space 28pt, Paragraph space 28pt
*Charactor spacing 0.5pt

#000000

14px Home cultivation is an essential part of cannabis. The rich tradition of clandestine cultivation has shaped the legal market and is an integral part of any true legalization measure. Here in Colorado, residents of age have the legal right to grow their own marijuana – up to six plants per person – and the act of home-growing can be an exciting and rewarding endeavor.

<p small>:
Roboto Regular/ Size 14px (20pt), Line space 28pt, Paragraph space 28pt
*Charactor spacing 0.5pt

#000000

11px Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis quis libero facilisis, facilisis magna eu, efficitur felis. Sed viverra blandit sapien, ac dapibus purus aliquet ac. Maecenas eu tellus enim. Integer dapibus finibus risus ac porta.

<Button>:
Poppins SemiBold/ Size 9px (13pt), Line space 16pt,
*Charactor spacing 2pt *Square height: 48px

#000000

10pxpx SHOW ME MORE

#FFFFFF

DOUBLE BARREL IS DESIGNED FOR ONE THING ONLY—TO GIVE YOU THE BEST VAPORIZING EXPERIENCE IN THE WORLD

LEGENDARY MASTER GROWER

BUBBA KUSH

"LOREM"

#FFFFFF

DOUBLE BARREL IS DESIGNED FOR ONE THING ONLY

"LOREM"

#FFFFFF

CANNABIS CUP

#FFFFFF

TOKYO SMOKE

#FFFFFF

849 Ocean Avenue
Santa Monica, CA
917-960-0305
tokyosmoke.com

#FFFFFF

SLIDE IN KNUCKLES

#FFFFFF

EMAIL

#EFEFEF

Home cultivation is an essential part of cannabis. The rich tradition of clandestine cultivation has shaped the legal market and is an integral part of any true legalization measure. Here in Colorado, residents of age have the legal right to grow their own marijuana – up to six plants per person – and the act of home-growing can be an exciting and rewarding endeavor.

#EFEFEF

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis quis libero facilisis, facilisis magna eu, efficitur felis. Sed viverra blandit sapien, ac dapibus purus aliquet ac. Maecenas eu tellus enim. Integer dapibus finibus risus ac porta.

#FFFFFF

SHOW ME MORE

Color

Background:
#EFEFEF

Text	Accent	Unclickable, Hover	Text, Footer BG	Menu Background
#000000	#AD9C62	#959595	#FFFFFF	#DBD8D6

Components

Header:
The underbar appears when you get the page.

(Black background is NOT a part of design)

DOUBLE BARREL

ABOUT DEVICE WHERE TO BUY EVENTS

Footer:

SUBSCRIBE FOR NEWS AND EVENTS SEND

ABOUT DEVICE WHERE TO BUY EVENTS TERMS OF SERVICE PRIVACY

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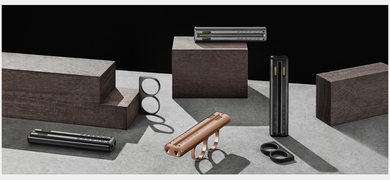
Card:
Image height: 240px



Video:
Width 890px
Height 500px

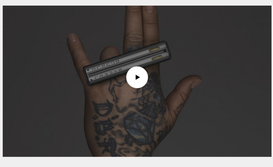
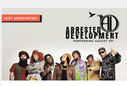


Image Option 1:
Width 500px
Height 640px

Image Option 2:
Width 500px
Height 500px

Card image:
Width 415px
Height 230px



CANNABIS CUP

Lake Cowichan, Canada
August 24-27, 2017

Check out Double Barrel at the world's leading marijuana show.

SEE ALL EVENTS

Topic image:
Width 415px
Height 270px

Instagram post:
Width 241px
Height 241px

Footer fill in box:
Border weight: 1px
Height: 38px

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Button:
Border weight: 1px
Height: 50px

SIGN UP

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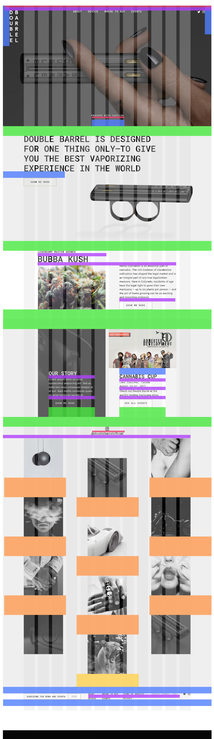
Spacing

Principal:
Spacing is following multiply of 20
(Some cases we 10px which is half of 20)

Desktop

- Total width: 1024px
- Columns # 12
- Gutter Width: 20px
- Column Width: 63px



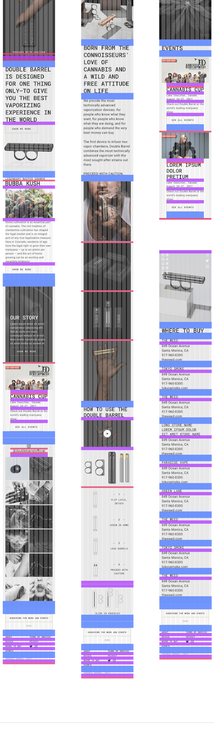
The space between the contents and the action stripes are 80px.

The space between the contents and Footers are 80px.

Page hero images are Width: 1440px Height: 500px

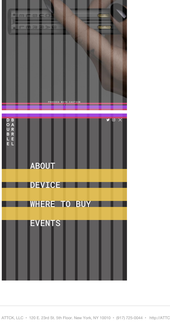
Mobile

- Total width: 290px
- Columns # 10
- Gutter Width: 5px
- Column Width: 24px



Tablet

- Total width: 728px
- Columns # 10
- Gutter Width: 16px
- Column Width: 57px



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Hover state

*Untouched

*Hover state

Title link

CANNABIS CUP → CANNABIS CUP

* #959595

Buttons

SIGN UP → SIGN UP → SIGN UP

* Border weight is 1 px

* Box filled in. #AD9C62
The color slides in from the left side.

Reference:
https://drive.google.com/open?id=0BxXl1oLoMI3Ab2djTkRic0hNeUE

Buttons (Dark BG)

SIGN UP → SIGN UP → SIGN UP

* Box filled in. #AD9C62
The color slides in from the left side.

Icon

* Icon color #2D2B2B → * Icon color #959595

Icon (Dark BG)

* Icon color #EFEFEF → * Icon color #959595

Link text

@doublebarrelofficial → @doublebarrelofficial

* #959595

Link in body text

Home cultivation is an essential part of cannabis. The rich tradition of clandestine cultivation has shaped the legal market. → Home cultivation is an essential part of cannabis. The rich tradition of clandestine cultivation has shaped the legal market.

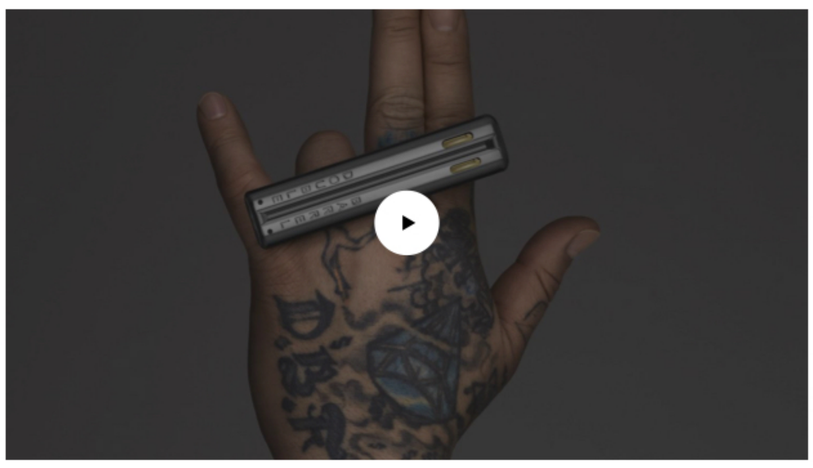
* Underlined

Photo

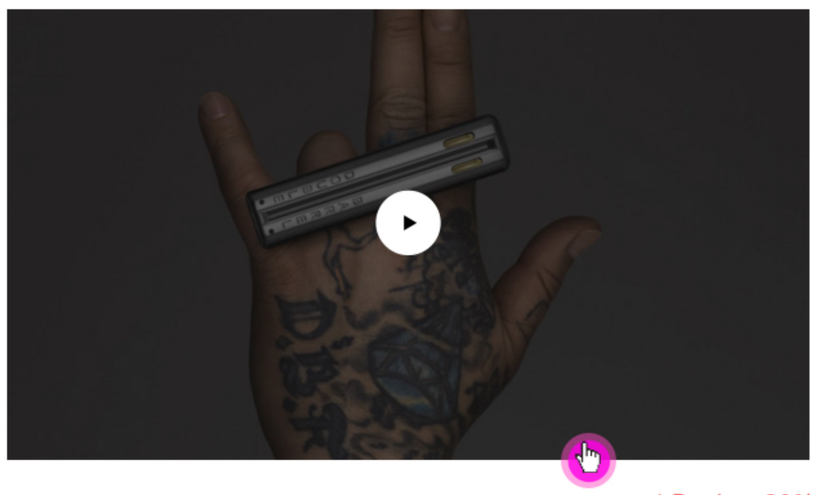
→

* Daeken 30%

Video



→



* Daeken 30%

Footer fill in box

SUBSCRIBE FOR NEWS AND EVENTS | SEND → karen.chow@attc | SEND → Thanks! You'll hear from us soon.

When you click the blanck, "SEND" turns to #000000

Cursor appers right side of the test. → CORRECT E-MAIL ADDRESS REQUIRED. | SEND

In case of incorrect, attension message appears.

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